

SuperInvestor appoints Bruno Chami as Online Community Development Manager.

In this capacity, Bruno will be influential in the further development of SuperInvestor – already one of the most successful Web 2.0 investment and retirement savings professional networking sites in Australia.

His primary role is to support, interact with and grow the SuperInvestor membership.

Bruno will establish, encourage and maintain communication with the SuperInvestor community and will moderate forum and blog content consistent with policy for professional social media applications.

Supported by the business experience of the founding directors (Vas Banschikov and Brett Scarlett), Bruno will be the dynamic hub of the SuperInvestor online community.

For some time now, Bruno has been closely following the evolution of emerging trends and technologies and their application to entertainment and creative online marketing programs and social media such as SuperInvestor.

Bruno will draw upon his marketing and customer service expertise to enhance online awareness of the SuperInvestor brand and will assist the many Corporate and Professional members of the SuperInvestor community by driving market awareness and conversion through a variety of Web 2.0 strategies and tactics.

More about SuperInvestor at www.superinvestor.com.au/media

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