

MEDIA RELEASE

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SuperInvestor, financial information community launches online

A new information portal for investors has launched online. SuperInvestor.com.au is an investment and superannuation directory, providing financial information and resources.

The SuperInvestor communications portal is tailored to consumers and finance industry professionals alike.

The site's objective is to: "engage an exceptional community, create connections among people, share insightful information and useful resources; and ultimately add value to members' investment wealth".

Currently free sign up is offered to all three tiers of membership, including:

1. *Essential Membership* for the individual investor or DIY fund trustee looking to manage their portfolio, searching for information or a peer network to share and discuss ideas.
2. *Professional Membership* for financial advisers and accountants. They can actively promote their practice and engage with the SuperInvestor community online.
3. *Corporate Membership* for financial advisory groups or boutique fund managers. SuperInvestor provides an online location for this membership level to display information about their products or services.

Founding Member and Director Vas Banschikov believes a professional networking site for the finance industry is required to give consumers more security in their investment choices.

"SuperInvestor has been designed for members to cost effectively receive and share information that will ultimately improve investment decisions." Said Banschikov

In addition to facilitating an open networked community, SuperInvestor provides online community resources including, financial calculators for debt payoff, mortgage payoff and periodic deposit savings, as well as industry articles, information and commentary.

SuperInvestor can be accessed at SuperInvestor.com.au. Membership for all levels is currently free. SuperInvestor is an entirely independent body that provides unbiased information to consumers and an open forum for finance industry professionals.

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For further information/ images/ interviews/ or free sign-up please contact:

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